

# Michael J. Roche

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<https://mikerochevideo.com/>

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## Experience

### **Chicago Wolves**

**Glenview, Illinois**

*Video Production Manager*

*September 2025-Present*

*Video Production Coordinator*

*July 2023–September 2025*

- Ideate, produce, and execute organic digital content using Adobe Premiere, After Effects, Photoshop and Lightroom for use on team social media channels, advertising materials and television broadcasts.
- Collaborate with social media manager, web manager, and marketing director to create digital content that spotlight the Chicago Wolves organization to drive fan engagement.
- Ingest, archive and curate digital media from internal and external sources for distribution to relevant business partners and internal post-production use.

### **Tennessee Titans**

**Nashville, Tennessee**

*Video Assistant*

*July 2020–January 2021*

- Captured content to create a repository of assets to be edited and distributed throughout internal media storage software to multiple high level stakeholders such as coaches, front office managers, and players.

### **Miami Dolphins**

**Davie, Florida**

*Video Assistant*

*May 2018–March 2020*

- Communicated with appropriate stakeholders to efficiently manage and maintain curated collections of digital media in order to recall and deliver specific assets under tight deadlines.

### **University at Buffalo**

**Buffalo, New York**

*Football Video Coordinator*

*July 2017–April 2018*

- Served as manager of coaches' video department which included hiring, training and scheduling video staff, updating and organizing digital content library, maintaining audio/visual equipment, and more.

### **University of Nevada Las Vegas**

**Las Vegas, Nevada**

*Assistant Football Video Coordinator*

*August 2016–June 2017*

- Produced digital content for both internal use to inspire organizational collaboration as well as external marketing materials to showcase through multiple channels.

### **Monmouth University**

**West Long Branch, New Jersey**

*Football Video Coordinator*

*August 2015–July 2016*

### **Detroit Lions**

**Allen Park, Michigan**

*Video Intern*

*July 2014–January 2015*

## Education

**DePaul University (2021-2023)**

*Masters of Education*

Chicago, Illinois

27 of 36 Credit Hours Completed

**University of Dayton (2010-2014)**

*Bachelor of Arts - Communication & History*

Dayton, Ohio

Class of 2014