

Michael J. Roche

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<https://mikerochevideo.com/>

Experience

Chicago Wolves

Video Production Manager

Glenview, Illinois

September 2025-Present

Video Production Coordinator

July 2023–September 2025

- Ideate, produce, and execute organic digital content using Adobe Premiere, After Effects, Photoshop and Lightroom for use on team social media channels, advertising materials and television broadcasts.
- Collaborate with social media manager, web manager, and marketing director to create digital content that spotlight the Chicago Wolves organization to drive fan engagement.
- Ingest, archive and curate digital media from internal and external sources for distribution to relevant business partners and internal post-production use.

Tennessee Titans

Video Assistant

Nashville, Tennessee

July 2020–January 2021

- Captured content to create a repository of assets to be edited and distributed throughout internal media storage software to multiple high level stakeholders such as coaches, front office managers, and players.

Miami Dolphins

Video Assistant

Davie, Florida

May 2018–March 2020

- Communicated with appropriate stakeholders to efficiently manage and maintain curated collections of digital media in order to recall and deliver specific assets under tight deadlines.

University at Buffalo

Football Video Coordinator

Buffalo, New York

July 2017–April 2018

- Served as manager of coaches' video department which included hiring, training and scheduling video staff, updating and organizing digital content library, maintaining audio/visual equipment, and more.

University of Nevada Las Vegas

Assistant Football Video Coordinator

Las Vegas, Nevada

August 2016–June 2017

- Produced digital content for both internal use to inspire organizational collaboration as well as external marketing materials to showcase through multiple channels.

Monmouth University

Football Video Coordinator

West Long Branch, New Jersey

August 2015–July 2016

Detroit Lions

Video Intern

Allen Park, Michigan

July 2014–January 2015

Education

DePaul University (2021-2023)

Masters of Education

Chicago, Illinois

27 of 36 Credit Hours Completed

University of Dayton (2010-2014)

Bachelor of Arts - Communication & History

Dayton, Ohio

Class of 2014